

Offshoring and Process Innovation in German manufacturing companies – Insights from the European Manufacturing Survey Data

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The main focus of his research is global production strategies and strategic location decisions. Several of his numerous publications examine production offshoring, outsourcing, R&D offshoring and back sourcing activities as well as new methods for dynamic location assessment of companies. He also focuses his research on strategic evaluation of innovative business and organizational models, integrated innovation management strategies as well as ex-post and ex-ante evaluations of political measures and research programmes in production and service areas



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